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**ASIA STANDARD HOTEL GROUP LIMITED**

泛海酒店集團有限公司 \*  
(Incorporated in Bermuda with limited liability)

(Stock Code : 292)

**Notification of Board Meeting**

The Board of Directors (the “Board”) of Asia Standard Hotel Group Limited (the “Company”) hereby announces that a meeting of the Board of the Company will be held at 30<sup>th</sup> Floor, Asia Orient Tower, Town Place, 33 Lockhart Road, Wanchai, Hong Kong on Friday, 26<sup>th</sup> November 2010 at 11:30 a.m. for the purpose of approving, inter alia, the interim results of the Company and its subsidiaries for the six months ended 30<sup>th</sup> September 2010 and recommendation of the payment of interim dividend, if any, is to be decided.

Hong Kong, 16<sup>th</sup> day of November, 2010.

By order of the Board of  
**Asia Standard Hotel Group Limited**  
**LIM YIN CHENG**  
*Deputy Chairman*

As at the date of this announcement, the Executive Directors of the Company are Mr. Poon Jing, Dr. Lim Yin Cheng, Mr. Fung Siu To, Clement, Mr. Poon Tin Sau, Robert, Mr. Woo Wei Chun, Joseph and the Independent Non-executive Directors are Mr. Ip Chi Wai, Mr. Leung Wai Keung and Mr. Hung Yat Ming.

*\* for identification purposes only*