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ASIA STANDARD HOTEL GROUP LIMITED

泛海酒店集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code : 292)

Notification of Board Meeting

The Board of Directors (the “Board”) of Asia Standard Hotel Group Limited (the “Company”) hereby announces that a meeting of the Board of the Company will be held at 30th Floor, Asia Orient Tower, Town Place, 33 Lockhart Road, Wanchai, Hong Kong on Tuesday, 29th June, 2010 for the purpose of approving, inter alia, the final results of the Company and its subsidiaries for the year ended 31st March, 2010 and considering the payment of a final dividend (if any).

Hong Kong, this 17th day of June, 2010

By order of the Board of
Asia Standard Hotel Group Limited
LIM YIN CHENG
Deputy Chairman

As at the date of this announcement, the Executive Directors of the Company are Mr. Poon Jing, Dr. Lim Yin Cheng, Mr. Fung Siu To, Clement, Mr. Poon Tin Sau, Robert and Mr. Woo Wei Chun, Joseph and the Independent Non-executive Directors are Mr. Ip Chi Wai, Mr. Leung Wai Keung and Mr. Hung Yat Ming.

** for identification purpose only*