

The Stock Exchange of Hong Kong Limited takes no responsibility for the contents of this announcement, makes no representation as to its accuracy or completeness and expressly disclaims any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



ASIA STANDARD HOTEL GROUP LIMITED

泛海酒店集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code : 292)

ANNOUNCEMENT

**ADJUSTMENTS TO THE SUBSCRIPTION PRICE AND
THE EXERCISE MONEYS OF THE WARRANTS**

Pursuant to the terms and conditions of the Warrants, the Subscription Price and the Exercise Moneys have been further adjusted.

References are made to the announcements of the Company dated 19 July 2007 and 6 March 2008, and the circular (the “Circular”) of the Company dated 9 August 2007. Unless otherwise stated, the terms used herein should have the same meanings as those defined in the Circular.

Reset Adjustment

Pursuant to the terms and conditions of the Warrants, adjustments are required to be made to the Subscription Price and the Exercise Moneys at the end of each six-month period from the date of issue of the Warrants, such that (a) the Subscription Price shall become the lower of (i) the then effective Subscription Price immediately preceding such Reset Adjustment; and (ii) 95% of the average of the closing prices of each Share as quoted on the Stock Exchange for the five trading days immediately preceding the date of such Reset Adjustment; and (b) the Exercise Moneys outstanding shall be multiplied by a fraction equal to (i) the Subscription Price immediately after the Reset Adjustment divided by (ii) the Subscription Price immediately before the Reset Adjustment.

As disclosed in the announcement of the Company dated 6 March 2008 (the “First Reset Adjustment Announcement”), the Subscription Price has been adjusted from HK\$0.146 per Share to HK\$0.084 per Share and the outstanding Exercise Moneys shall be multiplied by a fraction equal to approximately 0.575 (being HK\$0.084 divided by HK\$0.146), such adjustments having become effective on 6 March 2008, being the last day of the first six-month period from the date of issue of the Warrants (the “First Reset Adjustment”).

Following the First Reset Adjustment, the Subscription Price has been further adjusted from HK\$0.084 per Share to HK\$0.052 per Share and the outstanding Exercise Moneys shall be multiplied by a fraction equal to approximately 0.356 (the “Second Reset Adjustment”, being HK\$0.052 divided by HK\$0.146). The Second Reset Adjustment is deemed to have become effective on 6 September 2008, being the last day of the second six-month period from the date of issue of the Warrants.

Warrantholders should note that no replacement Warrant certificates would be issued following the Second Reset Adjustment. Accordingly, Warrantholders should multiply the Exercise Moneys (being the amount of Warrant) shown on the Warrant certificate by 0.052 and then divide the resultant amount by 0.146, in order to ascertain the Exercise Moneys as adjusted after the Second Reset Adjustment.

By order of the board of directors
Asia Standard Hotel Group Limited
Lim Yin Cheng
Deputy Chairman

8 September 2008

As at the date of this announcement, the Executive Directors of the Company are Mr. Poon Jing, Dr. Lim Yin Cheng, Mr. Fung Siu To, Clement, Mr. Poon Tin Sau, Robert and Mr. Woo Wei Chun, Joseph and the Independent Non-executive Directors are Mr. Ip Chi Wai, Mr. Leung Wai Keung, Richard and Mr. Hung Yat Ming.

** for identification purpose only*