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ASIA STANDARD HOTEL GROUP LIMITED

泛海酒店集團有限公司*
(Incorporated in Bermuda with limited liability)

(Stock Code: 292)

CHANGE OF ADDRESS OF BERMUDA SHARE REGISTRAR

The board of directors (the "Board") of Asia Standard Hotel Group Limited (the "Company") hereby announces that with effect from 30th July 2014 the Company's Bermuda principal share registrar and transfer agent 'MUFG Fund Services (Bermuda) Limited' will change its address to: -

The Belvedere Building 69 Pitts Bay Road Pembroke HM08 Bermuda

The Company's branch share registrar and transfer office in Hong Kong is still maintained by Computershare Hong Kong Investor Services Limited of Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong.

Hong Kong, 25th July 2014

By order of the Board of
Asia Standard Hotel Group Limited
Lim Yin Cheng
Deputy Chairman

As at the date of this announcement, the executive directors of the Company are Mr. Poon Jing, Dr. Lim Yin Cheng, Mr. Poon Hai, Mr. Fung Siu To, Clement and Mr. Woo Wei Chun, Joseph; and the independent non-executive directors are Mr. Ip Chi Wai, Mr. Leung Wai Keung and Mr. Hung Yat Ming.

* for identification purpose only