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ASIA STANDARD HOTEL GROUP LIMITED

泛海酒店集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code : 292)

**CHANGE OF NAME OF PRINCIPAL SHARE REGISTRAR
AND TRANSFER AGENT IN BERMUDA**

The board of directors (the “**Board**”) of Asia Standard Hotel Group Limited (the “**Company**”) hereby announces that the Company’s Bermuda principal share registrar and transfer agent, Butterfield Fulcrum Group (Bermuda) Limited, has changed its name to MUFG Fund Services (Bermuda) Limited with effect from 30th September 2013, and its office is still maintained at 26 Burnaby Street, Hamilton HM 11, Bermuda.

The Company’s branch share registrar and transfer office in Hong Kong is still maintained by Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong.

By order of the Board
Asia Standard Hotel Group Limited
Lee Tai Hay, Dominic
Company Secretary

Hong Kong, 7th October 2013

As at the date of this announcement, the executive directors of the Company are Mr. Poon Jing, Dr. Lim Yin Cheng, Mr. Poon Hai, Mr. Fung Siu To, Clement and Mr. Woo Wei Chun, Joseph, and the independent non-executive directors are Mr. Ip Chi Wai, Mr. Leung Wai Keung and Mr. Hung Yat Ming.

** For identification purpose only*