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ASIA STANDARD HOTEL GROUP LIMITED

泛海酒店集團有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 292)

ANNOUNCEMENT — CHANGE IN BOOK CLOSURE ARRANGEMENT

Reference is made to the circular (the “**Circular**”) of Asia Standard Hotel Group Limited (the “**Company**”) and the notice of special general meeting of the Company (the “**Notice**”), both dated 29 November 2012 regarding the major and connected transaction in relation to the reorganisation of property interests in Tsimshatsui. Terms used herein shall have the same meanings as those defined in the Circular unless the context otherwise requires.

As disclosed in the note 4 on page 2 of the Notice, it was stated that (a) the register of members of the Company will be closed from Tuesday, 11 December 2012 to Friday, 14 December 2012 (both dates inclusive) during which period no transfer of Shares will be registered (the “**Book Closure**”); and (b) in order to qualify for entitlement to attend and vote at the SGM, all properly completed transfer forms accompanied by the relevant share certificates must be lodged with the Company’s branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited (“**Computershare**”), Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong not later than 4:30 p.m. on Monday, 11 December 2012.

The Company has decided to dispense with the Book Closure. Shareholders whose names appear on the register of members of the Company at the close of business on Friday, 14 December 2012 will be entitled to attend and vote at the SGM. In order to qualify for entitlement to attend and vote at the SGM, all properly completed transfer forms accompanied by the relevant share certificates must be lodged with Computershare not later than 4:30 p.m. on Thursday, 13 December 2012.

Hong Kong, 30 November 2012

By order of
the board of directors of
Asia Standard Hotel Group Limited
Lim Yin Cheng
Deputy Chairman

As at the date of this announcement, the executive directors of the Company are Mr. Poon Jing, Dr. Lim Yin Cheng, Mr. Poon Hai, Mr. Fung Siu To, Clement and Mr. Woo Wei Chun, Joseph; and the independent non-executive directors of the Company are Mr. Ip Chi Wai, Mr. Leung Wai Keung and Mr. Hung Yat Ming.

** For identification purposes only*